

Nobel Biocare Global Symposium 2016 sold out

Media release

- **Limited number of additional places made available**
- **Over 2,000 dental professionals to gather at the Waldorf Astoria in New York City, US**
- **Scientific symposium program comprises lectures, hands-on training and master classes from leading experts**
- **Following the theme “Where innovation comes to life”, new products and solutions will be unveiled**

Zurich, Switzerland, June 2, 2016

The initial allocation of seats for Nobel Biocare’s 2016 Global Symposium in New York has been filled. Nobel Biocare will welcome over 2,000 dental professionals to the event, which takes place June 23–26 at the iconic Waldorf Astoria Hotel in New York City, US.

Given the high demand, a limited number of additional places have been made available, though they are expected to fill up quickly. Those who wish to attend the event should visit nobelbiocare.com/global-symposium-2016 or contact their local Nobel Biocare representative as soon as possible.

Under the banner “Where innovation comes to life,” participants will experience a program that combines lectures and master classes from world-renowned speakers with practical hands-on training in the latest techniques in implant dentistry. Attendees will also discover the new innovative additions to Nobel Biocare’s range of products and solutions.

The four-day program is divided into three main themes, each addressing current opportunities and challenges for dental professionals. The themes are:

- Treatment enhancement and refinement – evidence counts
- Reaching excellence in esthetics by joining the journey of digital dentistry
- Achieving clinical excellence in challenging situations

If participants choose to follow only one theme, each lineup has been scheduled so that they will not have to miss any of the related sessions. Alternatively, attendees can also pick and choose between the different themes and attend the sessions that interest them most.

For the first time at a Nobel Biocare dental event, dental professionals around the world could directly influence the Nobel Biocare Global Symposium program by voting on various topics, formats and speakers. Using a crowdsourcing model, visitors to the event website could vote for the topics they would like to see featured at the event. Those that received the most votes were incorporated into the program. The chosen sessions were two case studies – one on soft tissue management, the other on immediate loading protocols – and a keynote lecture on “the true benefits of digital dentistry.”

The evolution of digital dentistry will be a key focus, with attendees able to visit a digitally enabled practice that showcases current technology as well as potential future innovations that could further increase integration, collaboration and efficiency.

Hans Geiselhöringer, President, Nobel Biocare and Dental Imaging, said: “The Nobel Biocare team is now looking forward to welcoming a record number of dental professionals from across the globe to the Nobel Biocare Global Symposium 2016. We promise all those attending an educational and inspirational experience in a fantastic setting, and that they will leave with new perspectives and practical skills to utilize in their practice or laboratory. They will also be the first to see innovative new Nobel Biocare products and solutions that will help them take treatment results to the next level.”

Dental professionals who have questions about the event should contact their local Nobel Biocare representative.

To view the full program for the Nobel Biocare Global Symposium 2016, please visit nobelbiocare.com/global-symposium-2016.

Nobel Biocare is a world leader in the field of innovative implant-based dental restorations. The company's portfolio offers solutions from single tooth to fully edentulous indications with dental implant systems (including key brands NobelActive®, Brånemark System® and NobelReplace®), a comprehensive range of high-precision individualized prosthetics and CAD/CAM systems (NobelProcera®), diagnostics, treatment planning and guided surgery solutions (NobelClinician® and NobelGuide®) and biomaterials (creos™). Nobel Biocare supports its customers through all phases of professional development, offering world-class training and education along with practice support and patient information materials. The company is headquartered in Zurich, Switzerland. Production takes place at six sites located in the United States, Sweden, Japan and Israel. Products and services are available in over 80 countries through subsidiaries and distributors.

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